



Cleaning Matters

April 2014

Profile: Magazine & website containing news and information on cleaning products and techniques

Target Audience: Named individuals across wide ranging industrial classifications, including cleaning operatives and contractors, end users in manufacturing, the commercial arena and the public sector

Frequency: Bi-monthly

Circulation: 13,043

Ventilation hygiene appointment

Richard Norman, managing director of **Indepth Hygiene**, has been appointed chairman of the B&ES (Building and Engineering Services Association) Ventilation Hygiene branch. Norman, who has been MD of the specialist ventilation cleaning services provider for over 10 years, will hold the post for two years.

He says: "My focus will be on raising awareness of the imminent TR19 launch to ensure all relevant stakeholders are fully aware of the changes and what they mean for the industry. In addition, I will be concentrating on ventilation hygiene related issues whether new cleaning techniques and equipment, or duct cleaning specific, health & safety issues."



Norman holds qualifications from the Institute of Chartered Secretaries and Administrators, and the Chartered Institute of Marketing.

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